



**THIS IS NOT A LEGLESS PERSON OF
CALCUTTA. HE IS A DEFENDER OF
RIGHTS OF THE UNTOUCHABLES.**

THE SOUTH DESERVES BETTER THAN OUR CLICHÉS



ccfd-terre solidaire



**THIS IS NOT A STREET CHILD FROM
SAO PAULO, THIS IS A YOUNG WOMAN
WHO HAS CREATED A COOPERATIVE.**

THE SOUTH DESERVES BETTER THAN OUR CLICHÉS



ccfd-terre solidaire



**THIS ISN'T A COUPLE OF POOR
FISHERS FROM SRI LANKA,
THESE ARE TWO COLLEAGUES
DEFENDING WORKERS' RIGHTS.
THE SOUTH DESERVES BETTER THAN OUR CLICHÉS**



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**THIS IS NOT A HOPE FOR BRAZILIAN
SOCCER. IT'S A HOPE FOR THE
AGRICULTURE OF AN ENTIRE COUNTRY**

THE SOUTH DESERVES BETTER THAN OUR CLICHÉS



ccfd-terre solidaire



**THIS IS NOT A STARVING AFRICAN
WOMAN. SHE'S THE MANAGER OF
AN AGRICULTURAL COOPERATIVE.**

THE SOUTH DESERVES BETTER THAN OUR CLICHÉS



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**THIS IS NOT A POOR AFRICAN.
THIS IS AN ENTREPRENEUR.**

THE SOUTH DESERVES BETTER THAN OUR CLICHÉS



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**THIS IS NOT A MOTHER IN DISTRESS.
THIS IS A WOMAN WHO TEACHES
BOGOTA'S CHILDREN TO READ
AND WRITE.**

THE SOUTH DESERVES BETTER THAN OUR CLICHÉS



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